

The LBW Trust

Annual Review

Year-ended 30 June 2017

Snapshot of the year

- Record numbers of students supported
- Record number of education partners
- Record fundraising year
- Another sold out annual dinner with record funds raised
- Major new initiative – Women for Change
- Significant expansion of activities in Batting for Change campaign
- Step change in publicity and profile for the LBW Trust across all its activities
- First year with DGR tax status
- First full-time employee
- Completed the refreshment of our Board

Our education partners and students supported

By the end of the 2017 year, we were supporting some 2,500 students around the world through our education partners, maintaining our model of only funding through institutions who can be held to account, not direct to individual students. As the list below shows, we now support 13 institutions in 9 developing cricket-playing countries across three continents.

Ongoing partners:

- Green Village, Afghanistan
- Sports Skills for Life Skills, South Africa
- SPRJ Kanyashala Trust, India
- Prerana College, India
- CandleAid, Sri Lanka
- Foundation for Goodness, Sri Lanka
- Heartland College, Nepal
- VECT/AIDTC, India
- Citizen's Foundation, Pakistan
- One Village, Uganda
- KSWA Yuva Parivartan, India

New partners:

- Edna Manley College, Jamaica
- Kakenya's Dream, Kenya

Our support for students at the Edna Manley College in Kingston Jamaica came about directly from having the West Indian cricket legend Michael Holding speak at our annual dinner. We were very keen to extend our active involvement in to this part of the cricketing world and are delighted that Michael was able to facilitate it.

Edna Manley College covers a range of subjects but is particularly strong in performing arts. So, in contrast to many of the other students we support around the world, at Edna Manley, our students are focussed in that area. There is a strong logic to this. If you think of famous, globally successful Jamaicans, they tend to come disproportionately from sport and music with the latter including; Bob Marley, Grace Jones, Jimmy Cliff, Desmond Dekker, Peter Tosh and Toots Hibbert. We hope that supporting the next generation of musicians and performers can have a lasting impact not just for the students themselves but also their families and communities.

Kakenya's Dream is introduced in depth later in this report.

Fundraising and events

Golf Day

Roseville Golf Course was the first time host of our Golf Day in the spring of 2016. We made a deliberate choice to go to a course that may attract a broader audience, not just to play golf, but for a dinner with some 200 guests – the first time we had tried this format. The club was extremely welcoming and good to deal with, the weather was perfect and we had terrific sporting guests in golfer Peter O'Malley, broadcaster Shannon Byrne and star of the Olympic gold-medal winning Australian Women's 7s rugby team, Chloe Dalton. We attracted close to 100 players (our largest ever field), 200 hundred for dinner and yielded our best ever financial outcome from a golf day.

Annual Dinner

Our annual dinner followed our well-loved format at the Sydney Cricket Ground starting with drinks on the outfield on a perfect Saturday evening followed by dinner and our special guests. The date was a little later than usual being in March which coincided with the end of International Women's Week during which The LBW Trust received an amazing level of public exposure due to the remarkable Kakenya Ntaiya, who founded and runs our latest education partner. Kakenya and her cause are introduced in detail below. Kakenya was first to speak at our dinner and later in the evening, our Director Mike Coward chatted with the charismatic and wonderfully entertaining cricket legend, Wasim Akram.

We had a notably increased number of corporate sponsors for this years dinner and thank all of them sincerely for their support which made a real difference. Also for the first time, we introduced electronic bidding which allowed people to bid from their seats, increased competitive tension and sped up settlement at the end of the evening.

Batting for Change

For the third year, we ran our campaign where cricket fans sponsored the Sydney Sixers for every six they hit during the Big Bash competition. Although they made it in to the finals, the Sixers scored notably fewer maximums than in the previous season which put us in danger of missing our target. However, with little time left in the competition, BFC founder Ryan Carters and BFC ambassadors Ed Cowan, Steven O'Keefe, Alyssa Healy, Nic Maddinson and Moises Henriques took it upon themselves to provide a spur to the cause by nominating a Super Sunday where they would match any new sponsor. That single day raised an additional \$22,000 to get us over the line for the season. The simple maths shows you what an incredibly generous gesture this was from our amazing professional cricket supporters for which we were immensely grateful.

In addition to this campaign, we formed a Batting for Change XI which played three T20 games at school grounds during the year. The first was against the Barker College 1st XI on

Barker's wonderful amphitheatre oval. The second was played at St. Ignatius College Riverview against a Macquarie XI on the day after our annual dinner. The third was played at The White Oval at The King's School against the Kings 1st XI (who won the GPS competition). We were wonderfully supported by a range of sponsors including Harvey Norman, Macquarie, Spotless and Propertylink. In addition to our ambassadors, a number of other professionals turned out in BFC colours including Kurtis Patterson, Will Somerville, Ben Dwarshuis and the legendary Waqar Younis. We were also lucky enough to be supported by a range of stars from other sports including Tim Mannah and Beau Ryan from rugby league, George Gregan, Will Skelton and Jason Little from union and Brendon Santalab from football. As well as being great fun for all involved, these games added significant further funds to the BFC cause and hence the young women we support with them.

At the end of the cricket season, BFC founder Ryan Carters announced his retirement from professional cricket. He leaves behind a fine career including a first class double hundred. As anyone who knows Ryan is well aware, cricket has only ever been one part of his portfolio of interests and passions and we look forward to seeing what the next chapter or two will bring. Be assured, Batting for Change will remain critically important to Ryan.

Women for Change

At our annual dinner in 2016, Chairman David Vaux gave an impassioned speech about the profound effect on him when listening to his radio at home and hearing the story of Kakenya Ntaiya. David resolved that The LBW Trust would become actively involved in her cause. At our annual dinner, Kakenya told her story to a totally captivated audience.

Kakenya grew up in rural Kenya where generally in their early teen years, the norm was for young women to be genitally mutilated and often, were married off around the age of 13. As an adult, Kakenya took it upon herself to change this for as many young women as she could. She established a school called Kakenya's Centre for Excellence where young women are educated **provided**, their parents enter in to a contract that they will not allow their daughter to undergo this ancient cultural practice, or to marry before they turn 18. The first cohort of girls were now approaching the end of their high school years and Kakenya was determined that, if they wished to continue on to higher education, they would also have that opportunity. This is where The LBW Trust stepped up.

Our new campaign called Women for Change was born. A highly talented, complementary group of women with the same level of passion for the cause as David, formed a committee to lead the initiative. Film maker Liz Courtney went to Kenya to make a short film about Kakenya and her school. Journalist Amanda Hooton also went on the trip and her story was featured on the cover and was the lead story in the Sydney Morning Herald's Good Weekend colour magazine.

We then flew Kakenya to Australia for International Women's Week and her compelling, heartfelt story was retold in many forums around the country culminating in her being the guest speaker at the National Press Club in Canberra on International Women's Day which was broadcast nationally on ABC TV. Unless you have been in the room when Kakenya tells her story, it is very hard to describe the impact she has on her audience. Even people who have heard it several times are often in tears. The week culminated in our annual dinner.

Without doubt, that week in March 2017 was the most momentous in the history of The LBW Trust. The profile we received took our recognition to a totally new level with a massively broadened audience. Not surprisingly, we also comfortably exceeded our fundraising target which means we have raised enough money for all 26 girls from Kakenya's Centre for

Excellence to go to university with the security that they are pre-funded for all three years of their degree. Many of them are funded by incredibly generous individual donors. In addition, to funding their fees, the WFC Committee have also found and allocated experienced mentors for every one of these girls.

Running our charity

Operationally, FY2017 was also characterised by a number of positive developments.

Financial result

Our audited financial statements are available on the website (and you can also review our details on the ACNC's website). By any measure, it was a tremendously successful year financially. Highlights to note are:

- Revenue increased by 90% to \$680,000 (which excludes any funds raised by the WFC Kakenya campaign as none of them will be paid out until FY18 so are recorded as income in advance on the balance sheet)
- The Golf Day raised \$20,000 more (net) than the previous year
- Distributions for student fees increased by 37%
- Total assets increased by 144% to \$616,000 (this includes the WFC funds for the Kakenya students)
- Net assets increased by 74% to \$375,000 (this effectively excludes the WFC funds as they are recorded as both an asset and a liability). Net assets is an important amount for the Trust as, whilst we don't make multi-year commitments for students unless we have already collected the funds, nonetheless, we always want to have adequate funds such that in a worst case scenario where we were unable to raise further funds, we would still have enough cash to distribute so that students would have a reasonable period of time to make other arrangements and would not be left unfunded at short notice.

DGR status

After several years of pursuing DGR status with the Australian Taxation Office, from 1 July 2016 we were able to offer tax deductibility for donations to the Trust.

First employee

Having been helping us for some time as a contractor, we were delighted when in October 2016, Lizzie Garrett accepted the Board's invitation to become our first full-time employee. Many of you will be very familiar with Lizzie. She is an ever smiling, incredibly energetic, diligent and multi-talented person who has made an invaluable contribution to the step change that has occurred at our charity over the last year. On behalf of our beneficiaries and supporters, The Board is immensely thankful to Lizzie for everything she has done and continues to do.

The Board

FY2017 saw the amazing Mary Konstantopolous join our Board as Secretary. This completed the rejuvenation of our Board and we look forward to the maintaining the momentum we currently have in all areas.